

# 2026 Brooks Cheer FAQ's

## What cheerleading opportunities will the Brooks Bears offer this season?

\*We will be offering Sideline ONLY and Competition Cheer/Sideline teams this season!

## How much is the registration for Brooks Bears Cheerleading?

\*Registration opens on Feb 15th at a \$450 base rate for all registrants. For sideline, the price will increase to \$500 on April 1st. If you choose the Competition option, the cost total is \$850. The initial registration you pay will be deducted from the total competition cost. See more details below. **Competition registration will close on May 1, 2026, Sideline closes May 31, 2026.**

★ Previous year returning Bears will have the option to use previous year gear for a reduction in cost. Reusable gear is as follows: Backpack, raincoat, water bottle, warm up pants and jacket.

## What is included with the cost of registration?

Sideline Only Cheer	Competition/Sideline Cheer
Sideline Uniform Rental	Sideline Uniform Rental
Game Day Bow	Game Day Bow
Warmups (jacket/pants) with personalization	Warmups (jacket/pants) with personalization
Water Bottle	Water Bottle
Glitter Backpack w/ personalization	Glitter Backpack w/ personalization
End of the Season Gift	End of the Season Gift
Insurance	Insurance
Field and Equipment Expense	Field and Equipment Expense
Pink Out Gear	Pink Out Gear
Rain Jackets	Competition Bow
	Competition Shoes
	Competition All Star Uniform
	Choreography Fees
	Competition Fees
	Music Fees
	Gym Time Rentals
	Rain Jackets

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## **Do I have to pay all of the registration fee up front?**

\*The base rate for Sideline ONLY and Comp/sideline must be paid upfront. For Competition, once your athlete is placed on a Competition team, a fee schedule to cover the remaining balance will be offered. There are two different ways these fees can be covered. You can pay out of pocket or you can individually fundraise to cover the remaining balance. All fees will be due by the first week of practice, which is Aug 3, 2026. ALL teams will be presented with **OPTIONAL** individual fundraiser opportunities if you choose to go that route.

## **Do I get to keep my uniform after each season?**

\*Our sideline uniforms are used for several years and a rental fee is included in both SIDELINE ONLY and sideline/competition registration. Competition uniforms are on a two year rotation.

## **After I have paid my registration for the season or for camp, can I get a refund?**

\*We do not offer refunds.

## **How many teams will there be?**

\*The number of teams will be determined by the number of athletes we have signed up.

**Sideline Teams:** Sideline Tiny Bears, Sideline Junior Bears and Sideline Senior Bears.

**Competition Teams:** Elite I, Elite II and Elite III

Competition teams will be limited to 25 girls on each team. Registration for competition teams will close after 75 girls have signed up.

## **Who is eligible for what teams?**

**Sideline ONLY:** These squads are open to everyone, ages 5 (by Aug 1, 2026)-13. Sideline teams will be put together by age. Birth Certificates are required for registration.

**Competition/Sideline:** These squads are open to athletes ages 7-13 and will be placed on competition squads following evaluations. Competition teams will be put together by age and skill. Please note, all competition teams will compete in up to 5 competitions.

When you register, the programs you are eligible for will auto populate. Birth Certificates are required for registration.

## **Will there be tryouts for placement on a competition squad?**

\*We will not have tryouts, but we will hold an evaluation for competition team placement. This evaluation will be held on Saturday, May 2, 2026. There will be an evaluation fee of \$20.00. Location and time TBD.

## **Does Brooks have league wide fundraisers and what causes or activities do the funds go towards?**

\*We are currently planning our ONE league wide MANDATORY fundraiser. This is our PInk Out fundraiser. More info to come.

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## **When is camp and what will the girls learn?**

\*Camp is Monday and Tuesday, April 27th and 28th, 6-8 pm. Camp will be instructed by our local HS cheerleaders from SMHS, WHS and ECHS! Your cheerleader will learn a cheer, a short dance, and cheer basics (Jumps, stunts, motions). Camp is \$50 and includes a camp bow and a custom Brooks Cheer camp shirt. You will be able to register starting on February 15th. **The material that is learned at camp will be used in the evaluations for the competition teams.**

## **When will our first parents meeting be?**

\*The parents will meet during the first few minutes of camp on April 27th at 6:30 pm.

## **When will teams be put together?**

\*The teams will be put together by the beginning of June.

## **When are uniform fittings?**

\*Uniform fittings will be on May 14th and 16th for Competition and June 6th and 8th for SIDELINE ONLY. Your athlete will be fitted for their uniform, warm up suit and raincoat. If you are participating on a competition team, you will also be fitted for a competition uniform and cheer shoes. For returning Bears, we will be doing a per athlete inventory check. In other words, we will be taking note that you still have items from previous years (backpacks, water bottles and raincoats), making you eligible for a price reduction. Please bring all of your items to fittings.

## **When does the season start?**

\*The season starts in June and July with OPTIONAL summer clinics. The first week of MANDATORY sideline and competition cheer practices start August 3rd. Please be prepared for a MANDATORY competition choreography clinic August 8th and 9th. We rent space and hire a choreographer, so it is imperative that all athletes are present. MANDATORY means that all athletes must be present.

## **What days will we have practices?**

\*Practices are 2-3 nights/week and the days for practice will be determined by your coach. An occasional extra practice will be added for competition squads. Practices are mandatory due to the nature of competition and sideline cheerleading. Cheerleaders don't have subs like other sports. Close to a competition, we may have a Fri, Sat or Sun practice for dress rehearsal. Competition squads may utilize game days for extra practice.

## **Do we practice and cheer at games in the rain?**

\*Yes, we practice and cheer at games where it may be raining. We modify activities for safety, of course. Anytime the boys are playing football, the girls will be cheering. We will always monitor for rapidly changing weather and thunder and lightning.

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## **Are cheer practices and games mandatory?**

\*Yes, cheer practices and games are mandatory. Missing practices and games hurts you and your team. As parents, coaches and directors, we are human and do understand illnesses and deaths, weddings, but "I didn't do my homework and I'm running late" are not excused absences. All schedules will be given as soon as we have them so that you are able to plan accordingly.

## **When do games start?**

\*Games usually start at the end of August. THE FOOTBALL SCHEDULE IS USUALLY THE LAST THING TO COME OUT, so hang in there!!!! Plan on games every Saturday. The schedule is put together by the conference we are in, not the Brooks Director Board.

## **Is my daughter able to cheer for my son's football team?**

\*This may happen occasionally, but will be completely random.

## **Do we cheer at away games?**

\*Sideline ONLY teams will participate in home games and select away games during the season, as well as championship games at the end of the season. Competition teams will participate in home games only, competitions in the Atlanta area and the playoff and championship games at the end of the season.

## **Do you have a timeline of the season?**

**March** - Optional Clinics for registered Bears for the 2026 season..

**April** - Optional clinics for registered Bears for the 2026 season and Cheer camp

**May 2nd** - Competition Evaluations

**June and July**- Optional Clinics for all registered Bears for the 2026 season: TBA

**August 3rd** - Mandatory practices begin

**August 8th and 9th**- Competition Choreography clinics-**MANDATORY**

**End of August** - Games Start

**October and November**-Competitions and Games

**November and December**- Football Playoffs and Super Bowl

**December**- End of the Year party and Parade appearance

\*League Party-TBD

\*Mixed in to all of that, we participate in our feeder school Youth Night High School Football events and other community outreach events.

## **Who is in charge of the maintenance and cleaning of the Brooks Field and Fieldhouse?**

Brooks Bears Football and Cheerleading is a private league. This means that it is 100% volunteer run. Everyone, from coaches to directors are 100% volunteers. Football is typically in charge of grounds maintenance and Cheer is in charge of trash and keeping our restrooms (boys and girls) clean and stocked. We will be calling on our parents to help us take care of these duties. We thank you in advance for helping out to keep all of our duties to a minimum.

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If you have any other questions, please feel free to email us at [brooksbearscheerleading@gmail.com](mailto:brooksbearscheerleading@gmail.com).

**All information/dates are subject to change.**

Thanks so much and See you on the field!!

Loretta and Mandy,  
Cheer Directors-Coaches